



PRIVACY POLICY

June 28, 2012

We are committed to keeping your personal information private. Please review this Privacy Policy and any other rules or policies posted to our Site located at www.technolio.com (the "Site") that govern your usage of both our Site and our smart phone applications ("Apps"). This Privacy Policy covers the collection, use, and disclosure of personal information that may be collected by us anytime you interact with Site or our Apps, such as when you visit our Site, download our Apps or when you contact our support services. Please take a moment to read the following to learn more about our information practices, including what type of information is gathered, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard your personal information.

Please read this Privacy Policy carefully before downloading our Apps or using the various Services we provide, as defined below, so that you are aware of your legal rights and obligations with respect to the Site, our Apps or Technolio, Inc. and any of its affiliates, parents and subsidiaries (individually and collectively, "we," "us," "our" or "TCH").

SITE: BY USING THIS SITE OR OUR SERVICES, YOU (I) SIGNIFY YOUR IRREVOCABLE ACCEPTANCE OF THIS PRIVACY POLICY; AND (II) REPRESENT THAT YOU ARE EITHER AT LEAST 18 YEARS OF AGE, AN EMANCIPATED MINOR, OR POSSESS LEGAL PARENTAL OR GUARDIAN CONSENT, AND ARE FULLY ABLE AND COMPETENT TO ENTER INTO THE TERMS, CONDITIONS, OBLIGATIONS, AFFIRMATIONS, REPRESENTATIONS, AND WARRANTIES SET FORTH IN THIS PRIVACY POLICY, AND TO ABIDE BY AND COMPLY WITH THIS PRIVACY POLICY. IN ANY CASE, YOU AFFIRM THAT YOU ARE OVER THE AGE OF 13, AS THE SITE IS NOT INTENDED FOR CHILDREN 13 YEARS OF AGE OR UNDER. IF YOU ARE 13 YEARS OF AGE OR UNDER, YOU ARE NOT ALLOWED TO USE OR EVEN ACCESS THE SITE.

APPS: THE APPS WERE DESIGNED FOR USAGE BY CHILDREN OF ALL AGES WITH THE CONSENT AND APPROVAL OF THEIR PARENTS OR LEGAL GUARDIANS. THE ABOVE NOT WITHSTANDING, THE APPS DO NOT COLLECT PERSONALLY IDENTIFIABLE INFORMATION.

Access to the Site is void and unauthorized where prohibited by applicable law or regulation. Further, if you do not agree with this Privacy Policy, or any of its terms, please do not provide us with your personally identifiable information ("PII") for example your full name, email address, mailing address, telephone number or any other personal information capable of being associated with you individually through one or more identifiers.

Our business changes constantly, and our Privacy Policy may change too. You should check the Site frequently to see if there are recent changes. TCH reserves the right to revise this Privacy Policy at any time. Your continued use of the Site shall be deemed an irrevocable acceptance of any such revisions.

- 1) **Description of the Site.** The Site provides its Users with access to information about the various Apps we develop and license through third party online application stores.



- “Service(s)” refers to all activities and capabilities offered by or through the Site, including but is not limited to support services and newsletter subscriptions.
- “Users” shall be defined as any visitor of the Site.
- Users may, where and if available, submit text, information, links, emails, videos, images, text, comments or other content to the Site (together, “Submission(s)”).

2) **What information does the Site collect?**

Visitor Activity. Visitors to the Site may choose to browse, search and examine any publically available information on the Site. When you visit our Site as a visitor, we collect only information you provide or submit to the Site directly, information you send to us by email, information and messages you send or post through our accounts on third party social networks (such as Facebook, YouTube or Twitter), comments you post or messages you send through any Service we may provide. The foregoing statement not withstanding, our servers may recognize and collect visitors’ domain names, IP addresses and any information on pages visited.

Content Submitted to the Site. Any PII or Submissions that you voluntarily disclose on the Site is collected by us.

Usage Information. We may collect information about your usage of the Site or our Apps, such as when you use the Site, the Submissions you make, the Services you use, the frequency and size of data transfers, as well as information you display or click on in the Site.

Information Collected by the Apps. Some of the Apps provide email links for customer service purposes. Any information voluntarily submitted as part of an email is collected by TCH. The above not withstanding, the Apps do not directly collect any PII.

Service Tools. We collect information you submit while using our Services such as customer support requests and questions.

Email Lists, Surveys & Newsletters. We may now or in the future send or run surveys or provide newsletters to our Users. At such time we may request certain PII such as name, email address and demographic information (such as zip code, age, or income level).

Click-Through URLs. In some of our emails we may use a “click-through URL” linked to content on the Site. When Users click one of these URLs, they pass through our web server before arriving at the destination web page. We may track this click-through data to help us determine interest in particular topics and measure the effectiveness of our communications.

3) **How do we use the information you provide us?** We use PII such as your contact information to provide you with the various Services and features and to potentially serve you with advertising while on the Site. All information that you submit to us is governed by this Privacy Policy.

- We will not share, sell or license your PII information to other marketers.



- We may share information collected including your PII with our agents, representatives, contractors and service providers so they can provide us with support services such as e-mail origination, support services and customer relationship management services.
- Unless you opt-out, we may use your e-mail or other PII to send commercial or marketing messages without your further consent. Be advised that we use your e-mail address and other contact information provided by you to contact you regarding your Submissions. We may also use your e-mail address without further consent for non-marketing or administrative purposes (such as notifying you of major Site or Service changes or customer service purposes).
- We use both your PII and certain non-PII (such as anonymous user data, cookies, IP addresses, browser type, click stream data, etc.) to improve the quality and design of the Site, Apps and Services and to create new features, promotions, functionality and services by storing, tracking, analyzing and processing User preferences and trends, as well as User activity and communications.
- We use information collected during submission of surveys and signups for email lists and newsletters to send both the information as requested and additional information about our TCH, Site, Apps or Services. Further, the information collected, including any demographics, is used to learn more about the types of people who visit our Site and improve our services.

Our Services connect with and rely on various third party websites and tools, such as WordPress and Facebook, unrelated to TCH. In an attempt to provide increased value to our Users, we may also choose to link to and connect with various third party websites. We also may participate in co-branding and other relationships to offer other services and features to our Users. We have no control over these linked Site and third party services, each of which has separate privacy and data collection practices independent of us. We encourage you to read the policies of these third party websites. By engaging with third party websites, services and tools through our Site, Apps and Services, you consent to our providing your PII to those third parties. Data collected by our co-brand partners or third party websites (even if offered on or through our Site) may not be received by us. As such, we have no responsibility or liability for the independent policies or actions of third parties, and are not responsible for the privacy practices or the content of any such website or services. These linked Site, services and tools are only for your convenience and you therefore access them at your own risk. Nonetheless, we seek to protect the integrity of the services and the links placed upon each of them and therefore request any feedback.

Further, any linking with any other website is neither an endorsement of that website nor any of the products or services that may be offered on that website.

Note: Your PII may be passed on to a third party in the event of a transfer of ownership or assets of TCH or a bankruptcy. We may also disclose PII when we determine that such disclosure is necessary to comply with applicable law, to cooperate with law enforcement or to protect the interests or safety of TCH or other Users of the Site, Apps or Services. Whenever PII is disclosed under this paragraph, we may also disclose your demographic information on a non-anonymous basis.



4. **How does TCH Protect Users Personal Information?** While the Site is not encrypted, we do implement a variety of measures to ensure the security of your PII on our systems. Please be aware that emails or other messages you send to us are not necessarily secure against interception and you should not include sensitive information in those messages. We generally will not ask for sensitive information in an email and you should assume that if you get such a request, it might be fraudulent.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, therefore, while we strive to use commercially acceptable means to protect your PII, we cannot guarantee its absolute security.

Third parties may unlawfully attempt to intercept or access transmissions or private communications. Although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications would always remain private.

7. **Individuals under 13 years of age.**

Pursuant to the provisions of the 1998 Federal Children's Online Privacy Protection Act ("COPPA"), our policy is to refuse individuals under the age of 13 access to the Site. We therefore do not knowingly collect PII from individuals under 13 years of age. The above notwithstanding, the Apps were designed for usage by children of all ages with the consent and approval of their parents or legal guardians. The Apps do not collect PII.

8. **Does TCH Use Cookies?** We use "cookies" (small pieces of data we store for an extended period of time on your computer, mobile phone, or other device) to make the Site and Services easier to use and to protect both you, the Site and the Services. We also use cookies to record Users' preferences, record session information, customize Site and Service content and alert Users to new items of interest.
9. Please note that PII monitored, stored, tracked or submitted to us may not be reviewed, changed or removed.
10. **How Long Do We Keep your Information?** Except as otherwise provided, User's PII is maintained by us only so long as reasonably required to provide you with the Services.
11. By visiting and using the Site, Apps and Services, you consent to the collection and use of information by us as set forth in this Privacy Policy. If we decide to change our Privacy Policy, we will post those changes within this page so Users are always aware of what information we collect and use it.

Be sure to review our Privacy Policy regularly so that you will be aware of any changes to them. Please remember that your continued use of this Site or our Apps after changes or revisions have been made constitute your acceptance of such updates.

12. If you have any questions about this Privacy Policy, please contact us at:



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